

Hannah Hurst
Graphic Designer

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2024 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

I am someone who prioritizes fun in my work. I get so much joy out of making art, and I seek to share a little bit of that through my pieces. Whether its bright colors or charming characters, I want my work to be entertaining for the viewer.

Being a graphic designer, a lot of times this means making the work eye-catching but also legible. As someone with a deep love for illustrated books, I am fascinated by how visual imagery works together with typography. I seek to explore how illustration and typographic design overlap to effectively communicate ideas. Whether working from my own ideas or for clients, knowing when to spell things out and when to allow the imagery to speak for itself is something I like to explore in my work.

In these pieces, I feel I have found a balance between clear, concise work and fun, eye-catching illustrations. I hope the audience finds enjoyment out of these pieces, just as I have in making them.

Title**Original Format**

Figure 1: Monster Mouth Hot Sauce Branding Project	Illustrator, 11 in x 17 in
Figure 2: Brewed Publication Design Project	Indesign, 8.26 in x 11.5 in (x 11 pages)
Figure 3: Carmen Opera Poster	Illustrator, 20 in x 30 in
Figure 4: Little Orphant Annie Illustrated Book	Indesign, 8.5 in x 11 in (x 20 pages)
Figure 5: Typographic Deck of Cards	Illustrator, 2.5 in x 3.5 in (x 52 cards)
Figure 6: Little Color Box Branding Project	Illustrator/Photoshop, 11 in x 17 in
Figure 7: The King's Library	Procreate, 12.64 in x 22.91 in (x 3 images)
Figure 8: Rebecca Book Jacket	Illustrator, 11 in x 17 in



Nutrition Facts
8 servings per container
Serving Size 2.0 oz (56.7 g)
Calories 230

% Daily Value*	
100%	Total Fat 1g
8%	Total Sugar 1g
2%	Total Protein 1g
10%	Cholesterol 10g
10%	Total Carbs 10g
10%	Fiber 1g
10%	Sodium 10g
Ingredients:	
10%	10g
10%	10g
10%	10g
10%	10g

*Percent Daily Values are based on a diet of other people's secrets.

UNBELIEVABLY GOOD TASTE, MONSTRIOUS SPICE

Monster Mouth is an independent hot sauce company that believes in unbelievably good taste and monstrous spice. If you love this one, check out our other flavors at www.monstermouth.com.

MONSTER MOUTH
Blue Hot Sauce

Nutrition Facts
8 servings per container
Serving Size 2.0 oz (56.7 g)
Calories 230

% Daily Value*	
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8%	Total Sugar 1g
2%	Total Protein 1g
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MONSTER MOUTH
Extreme Spice



Figure 1: Monster Mouth Hot Sauce Branding Project



Figure 2: Brewed Publication Design Project

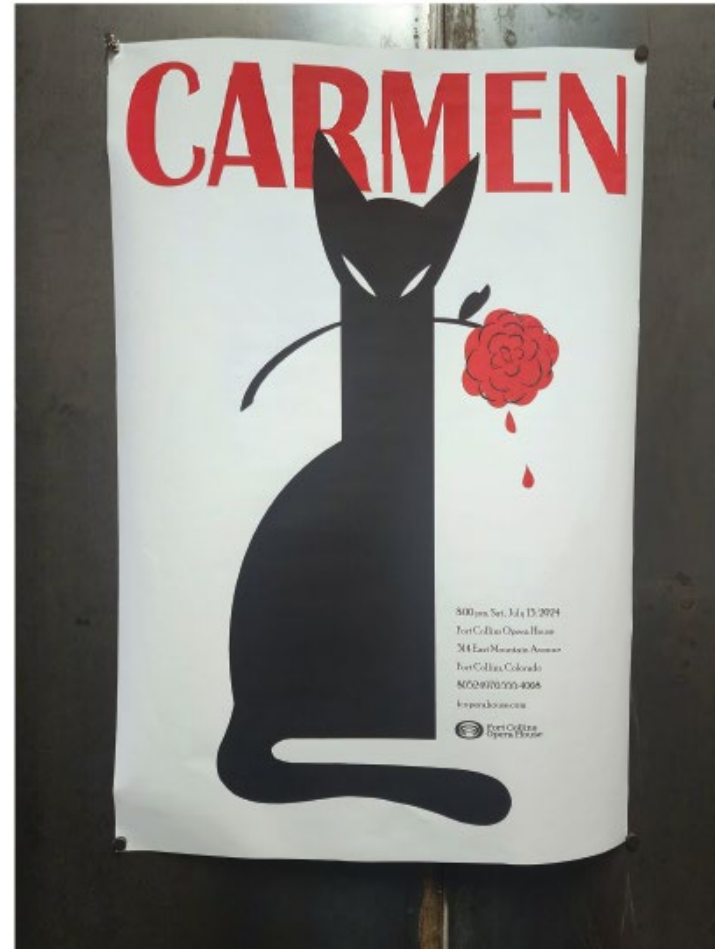
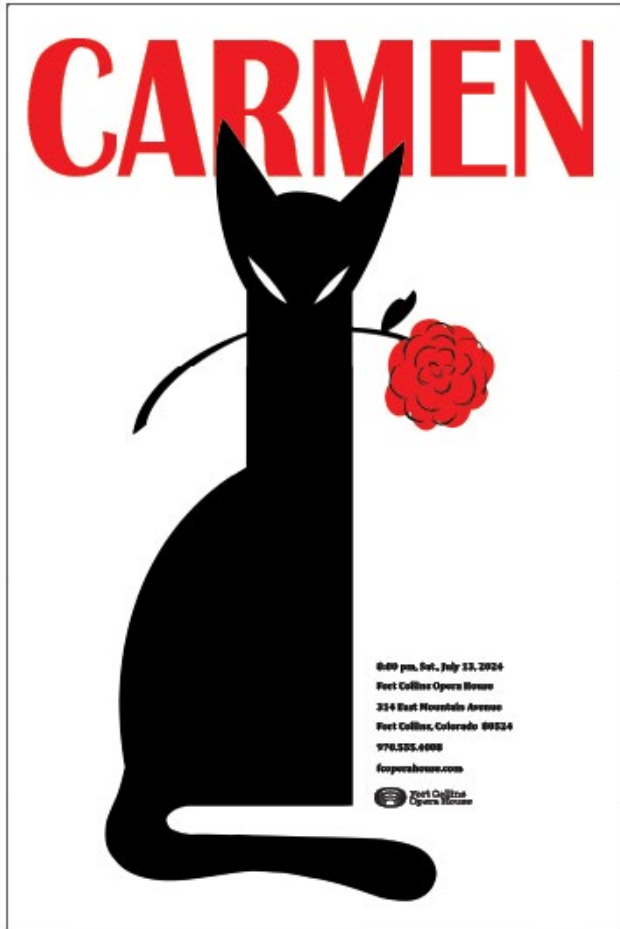


Figure 3: Carmen Opera Poster



Figure 4: Little Orphan Annie Illustrated Book



Figure 5: Typographic Deck of Cards



Figure 6: Little Color Box Branding Project

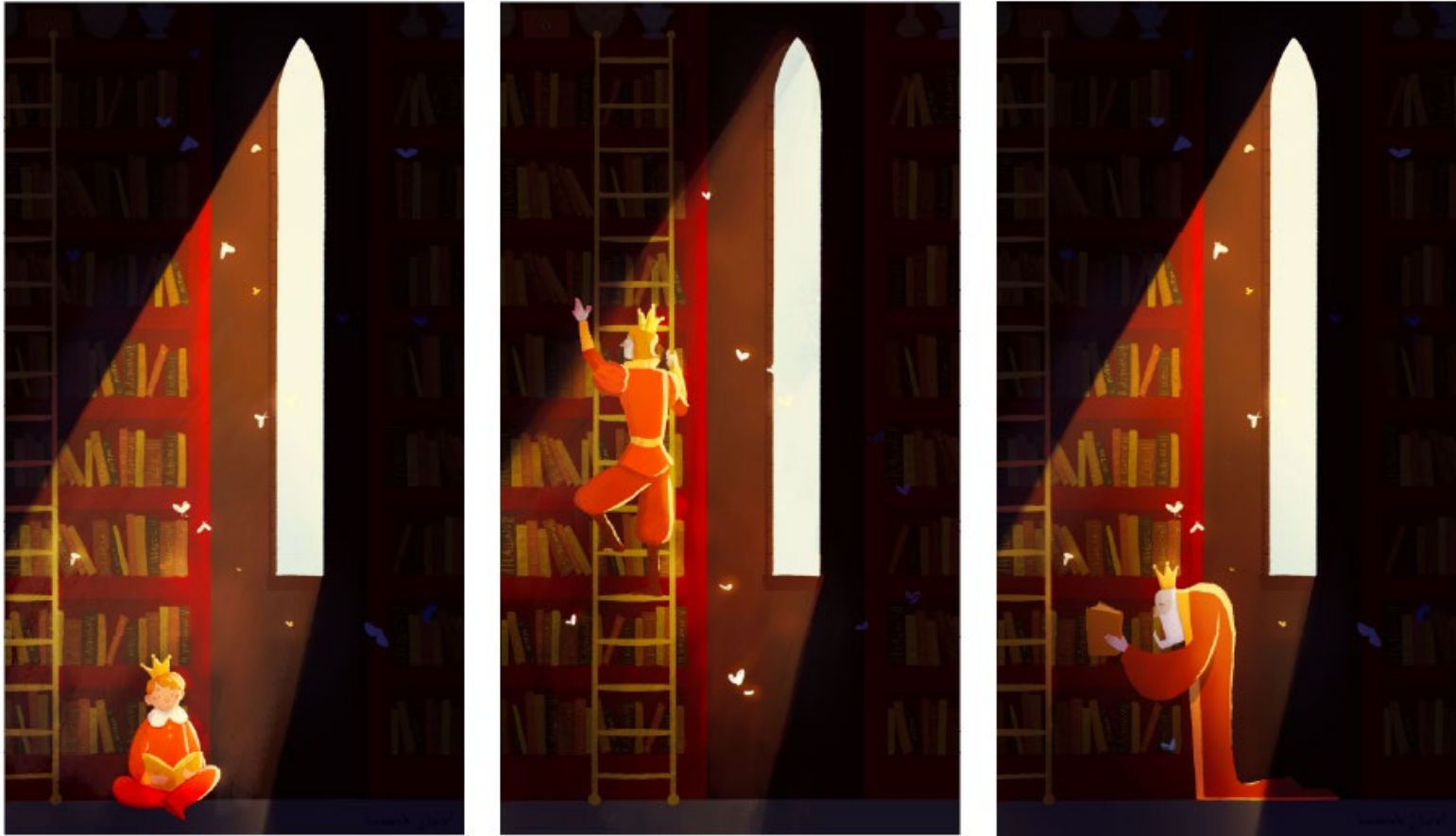


Figure 7: The King's Library

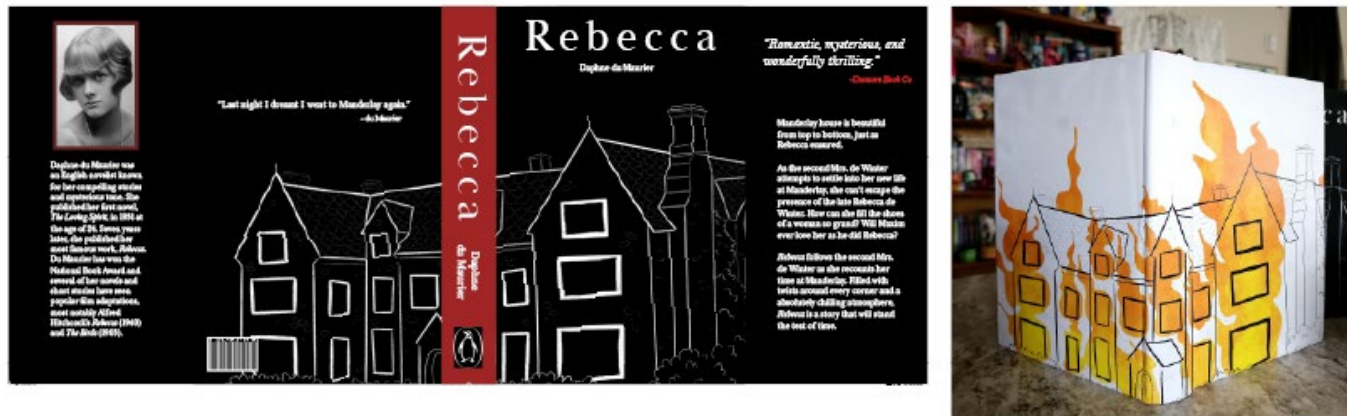


Figure 8: Rebecca Book Jacket