

**ROSS
ELLE
NDER**

Ross Ellender

2022 - Fall

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

Design is a fundamental element of life that can be found everywhere. I believe that this fundamentality gives design a power to create good in the world. As a designer I seek to take care with what I create knowing that the impact it may have can be lasting, whether big or small. I seek to visually and creatively solve problems through both analog and digital means as a way to provide well-rounded solutions that avoid predictability. My desire to make the world better through design is what drives me to continue exploring methods both old and new in order to discover the best way possible to approach the task at hand.

Ross Ellender

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Title**Original Format**

Figure 1: Rheo Water

Illustrator, 8.5 in x 11 in

Figure 2: Bon Temps

Illustrator, 18 in x 24 in

Figure 3: OST Promo

Illustrator, 11 in x 17 in

Figure 4: OST Letterhead

Illustrator, 8.5 in x 11 in

Figure 5: Cut Here

Photoshop, 8.5 in x 11 in



Figure 1: Rheo Water Stickers



Figure 2: Bon Temps Stickers

OPEN STAGE THEATRE & COMPANY

FIVE ACTS:
50 YEARS OF OPENSTAGE THEATRE

CELEBRATING 50 SEASONS
OF ART AND COMMUNITY.

Figure 3: OST Promo Poster



Figure 4: OST Letterhead



Figure 5: Cut Here Poster