

First Fig

BURNS
My candle **BURNS** at both ends ;
It will not **LAST** night
But ah my **foes**, and oh, my **FRIENDS** -
It gives a **LOVELY** **LIGHT!**

- Edna St. Vincent Millay

Riley McGill

2023 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

I began my journey to design through a passion and background in drawing. My passion for drawing led me to discover hand-lettering which ignited my love for typography. The push to use technology in my art process and my passion for letters created an easy segue to explore graphic design. When I first began designing, I found great joy and ease in being able to apply my traditional art skills/background in a more tangible way, and reaching a wider audience. I do not view design as something purely functional, and I feel there are opportunities for fun, creativity, and true art in most projects. I find that every design is like a puzzle, with each element having its perfect place and purpose in the final work. Because I find my work to be so personal, I enjoy making my work more recognizable by leaning into humor and unique methods/styles that interest me. Keeping my work interesting for myself is important because this greater passion produces more ideas and greater results. In my work, I try to do as much as possible by hand, whether this is illustration, hand-drawn typography, or manipulating physical materials. Along with this, I put great intention and emphasis into the typography and colors of my work, aiming for visual interest and cohesion throughout the style and content.

Title**Original Format**

Figure 1: CYRANO DE BERGERAC POSTER	Procreate, Illustrator, 16 x 20"
Figure 2: POEMS I LIKE (INTERIOR SPREADS)	Paper, marker, Illustrator, 5.5" x 8.5"
Figure 3: PUCKER UP LEMONADE	Fresco, Illustrator
Figure 4: GREED SOCIAL ILLUSTRATION	Procreate, 16 x 20"
Figure 5: BBG ABC'S (INTERIOR SPREADS)	Procreate, InDesign, 8.5 x 8.5"

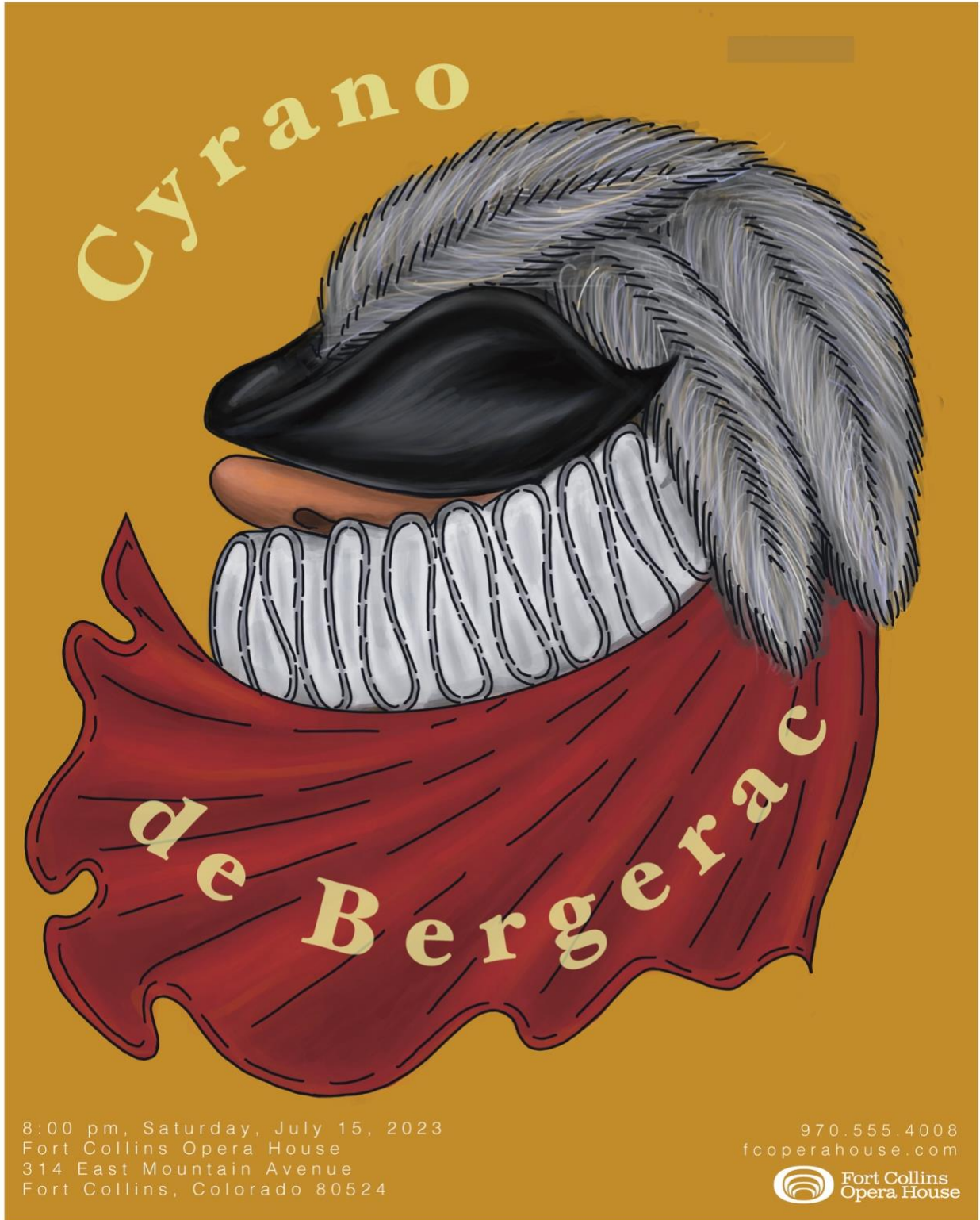


Figure 1: CYRANO DE BERGERAC POSTER



Figure 2: POEMS I LIKE (INTERIOR SPREADS)



Figure 4: PUCKER UP LEMONADE

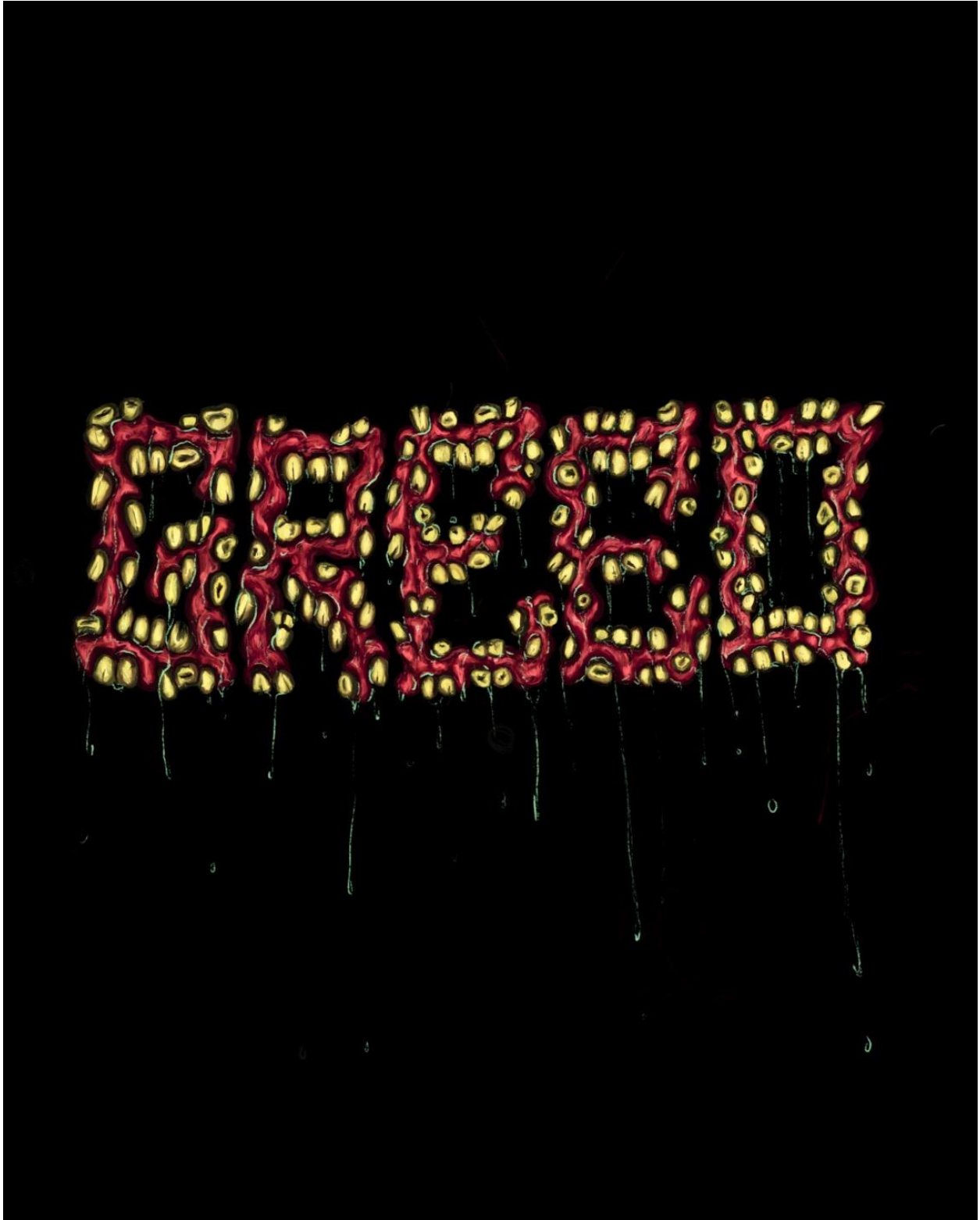


Figure 5: GREED SOCIAL ILLUSTRATION

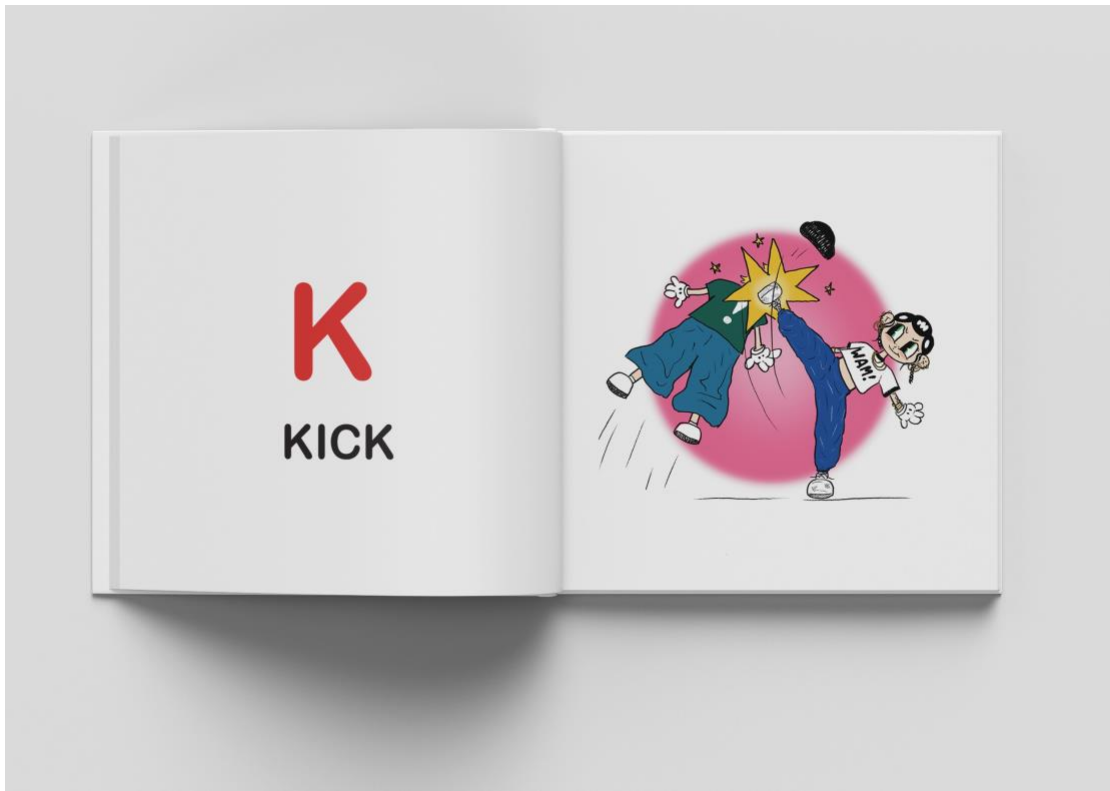


Figure 5: BBG ABC'S (INTERIOR PAGES)