



Abigail Howshar

2023 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

As a graphic designer, I am passionate about creating visually compelling designs that effectively communicate a message or tell a story. Being born and raised in Colorado my work is deeply influenced by the natural beauty and the environment. I am constantly inspired by the colors, textures, and patterns found in the mountains and cities that surround me. My goal is to create designs that not only look beautiful but also serve a functional purpose. Whether it's a logo, a website, or a print advertisement, I strive to create designs that capture the essence of a brand or project and resonate with its intended audience.

I believe that design is about connecting people on another level. I approach each project with attention to detail and a deep understanding of the principles of design. I first begin my process by researching trends and topics as well as the target audience. Then I define my project by sketching and creating mood boards. Next, I create, refine, and present my final production while leaving room for review and evaluation. Each project and client are unique, and it is my job to ensure that their vision is brought to life.

Ultimately, my goal as a graphic designer is to create designs that inspire and engage people, while also helping clients and businesses achieve their goals. Whether it's through typography, color, or composition, I strive to create designs that leave a lasting impression and make a positive impact. I am constantly exploring new techniques and always learning. No matter where my work takes me, I will always be rooted in my love of nature that Colorado has raised me with.

Title**Original Format**

| | |
|---|---------------------------------------|
| Figure 1: Collection: Wilted and Withered Exhibition Design | Illustrator, InDesign, Sizes Varies |
| Figure 2: Madame Butterfly Poster | Illustrator, Photoshop, 16 in x 20 in |
| Figure 3: My 12 Favorite Friends Children's Book | Procreate, InDesign, 8.5 in x 8.5 in |
| Figure 4: Surfing the Slopes Poster Series | Photoshop, 16 in x 20 in |
| Figure 5: Sunshine App Design | Adobe XD, Size Varies |
| Figure 6: Wyoming Pole Barns Logo Design | Illustrator, Size Varies |



Figure 1: Collection: Wilted and Withered Exhibition Design



Figure 2: Madame Butterfly Poster

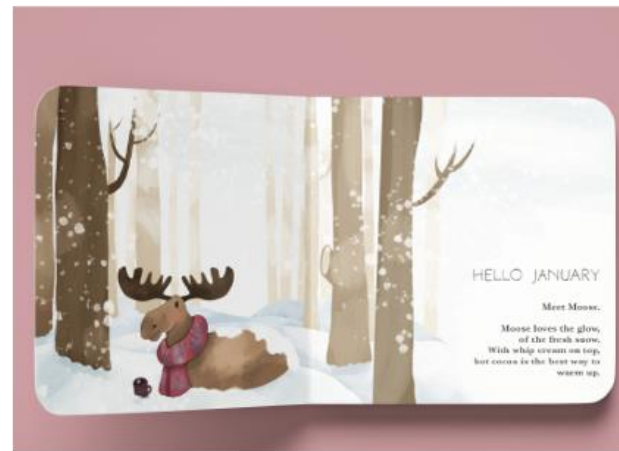


Figure 3: My 12 Favorite Friends Children's Book



Figure 4: Surfing the Slopes Poster Series

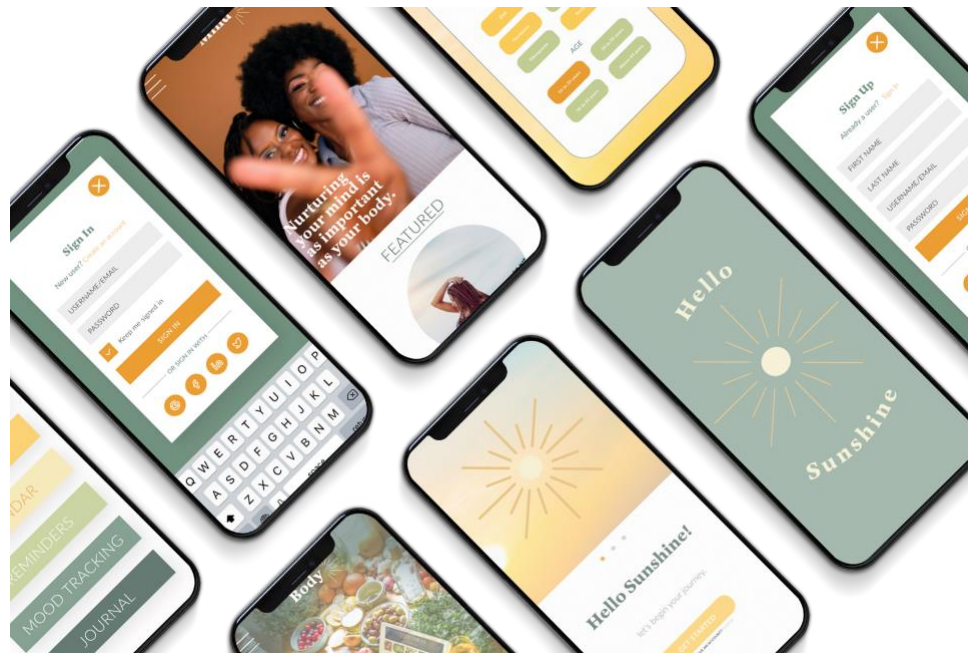


Figure 5: Sunshine App Design



WPB WYOMING POLE BARN
BUILT THE COWBOY WAY

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Figure 6: Wyoming Pole Barns Logo Design