

the power of sunshine



Artist Statement

Kylie Vanderheiden

My design style is clean and simple. My main goal is to communicate a message and solve problems efficiently and creatively. In my posters, I incorporate a lot of my own photography and drawings, sometimes very abstractly. My inspiration comes from music, emotions, reading, interactions, technology, and current design trends. I enjoy creating neat and sophisticated designs that have a hint of my own unique artistic style.

Title	Media	Original Format
Figure 1: BluegrassParty_campaign-poster	Mixed media, digital print	11x17 digital print
Figure 2: BluegrassParty_promo	Photograph	8x10 photograph
Figure 3: CardiovascularResearch	Digital print	11x17 digital print
Figure 4: FrackingNation	Digital print	11x17 digital print
Figure 5: MexicoPoster	Digital print	11x17 digital print
Figure 6: NuevoMundo_business-card-1	Digital print	3.5x2 digital print
Figure 7: NuevoMundo_business-card-2	Digital print	3.5x2 digital print
Figure 8: NuevoMundo_letterhead	Digital print	8.5x11 digital print
Figure 9: NuevoMundo_logo	Digital print	5x5 digital print
Figure 10: NuevoMundo_packaging-1	Digital print	8.5x11 digital print
Figure 11: NuevoMundo_packaging-2	Digital print	8.5x11 digital print
Figure 12: NuevoMundo_packaging-3	Digital print	8.5x11 digital print
Figure 13: NuevoMundo_packaging-4	Digital print	8.5x11 digital print
Figure 14: NuevoMundo_typeface	Digital print	11x17 digital print
Figure 15: RollingStone-portraits-1	Mixed media, digital print	7x9 digital print
Figure 16: RollingStone-portraits-2	Mixed media, digital print	7x9 digital print
Figure 17: Undersea_Colonies	Mixed media, digital print	11x17 digital print
Figure 18: VintageRadio_page1	User experience design	8.5x11 digital print
Figure 19: VintageRadio_page2	User experience design	8.5x11 digital print
Figure 20: VintageRadio_page3	User experience design	8.5x11 digital print
Figure 21: VintageRadio_page4	User experience design	8.5x11 digital print
Figure 22: DesignDojo	Digital print	11x17 digital print

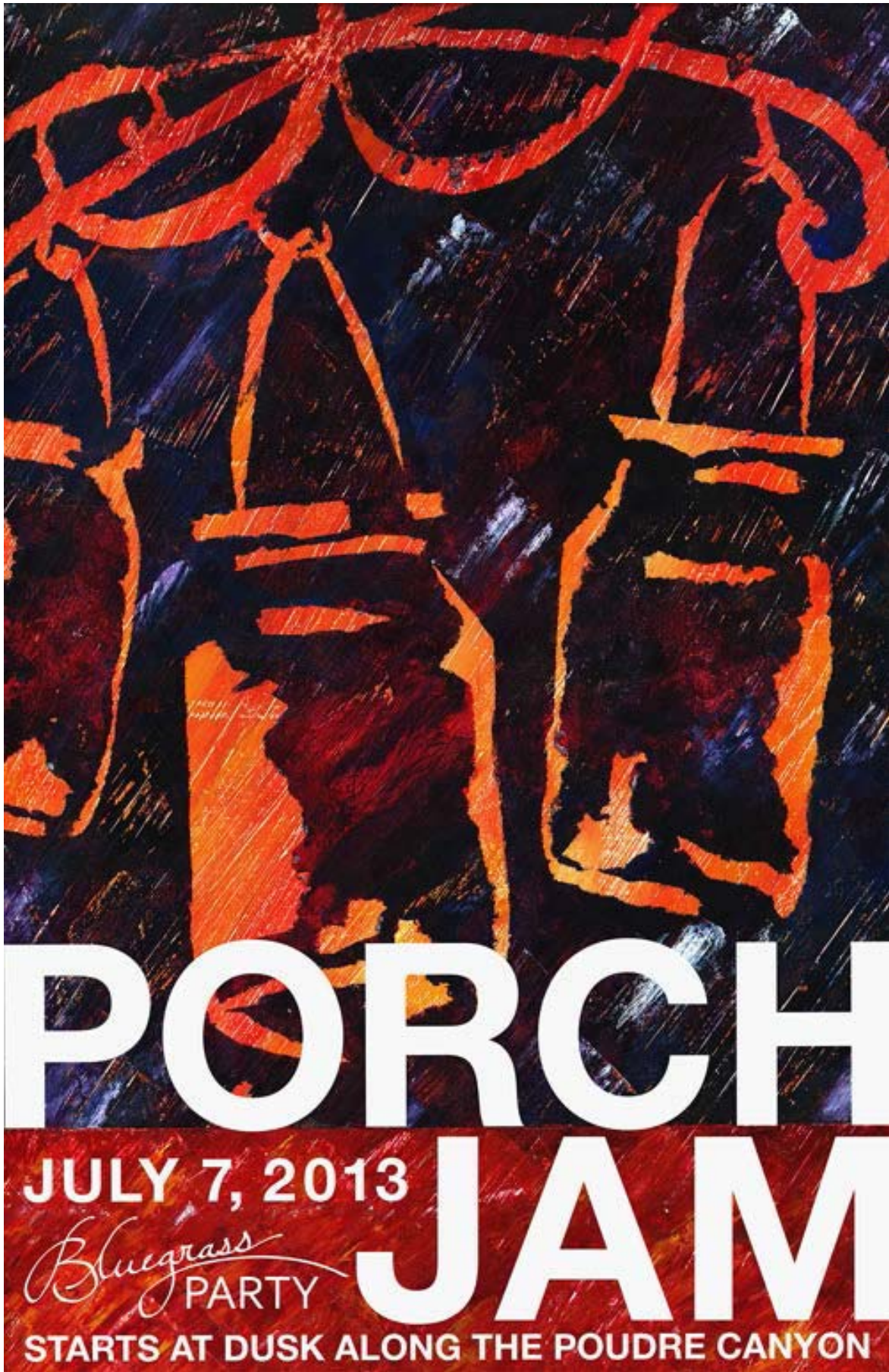


Figure 1: BluegrassParty_campaign-poster

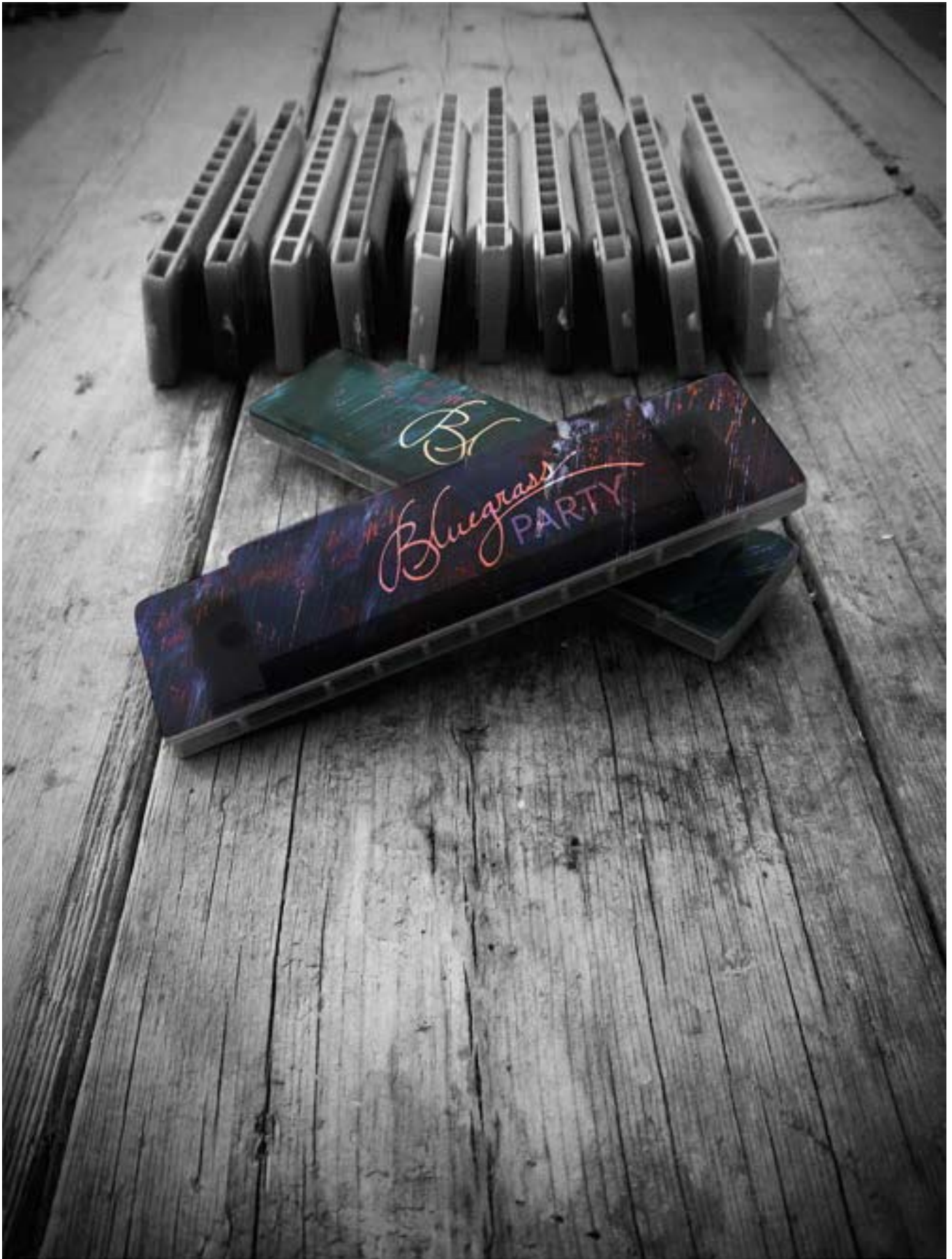


Figure 2: 03_BluegrassParty_promo

CARDIOVASCULAR RESEARCH COLLOQUIUM

MOLECULES, MODELS, & MANKIND

APRIL 4 - 5, 2013
HILTON, FT. COLLINS

www.vpr.colorado.edu/URC
Dr. Scott Earley, Department of Biomedical Sciences
Dr. Frank Dinenna, Human Cardiovascular Physiology Lab
Colorado State University

pomegranates: symbols
of humanity's most
fundamental beliefs
and desires.
life & death
birth & eternal life
fertility & marriage
abundance & prosperity

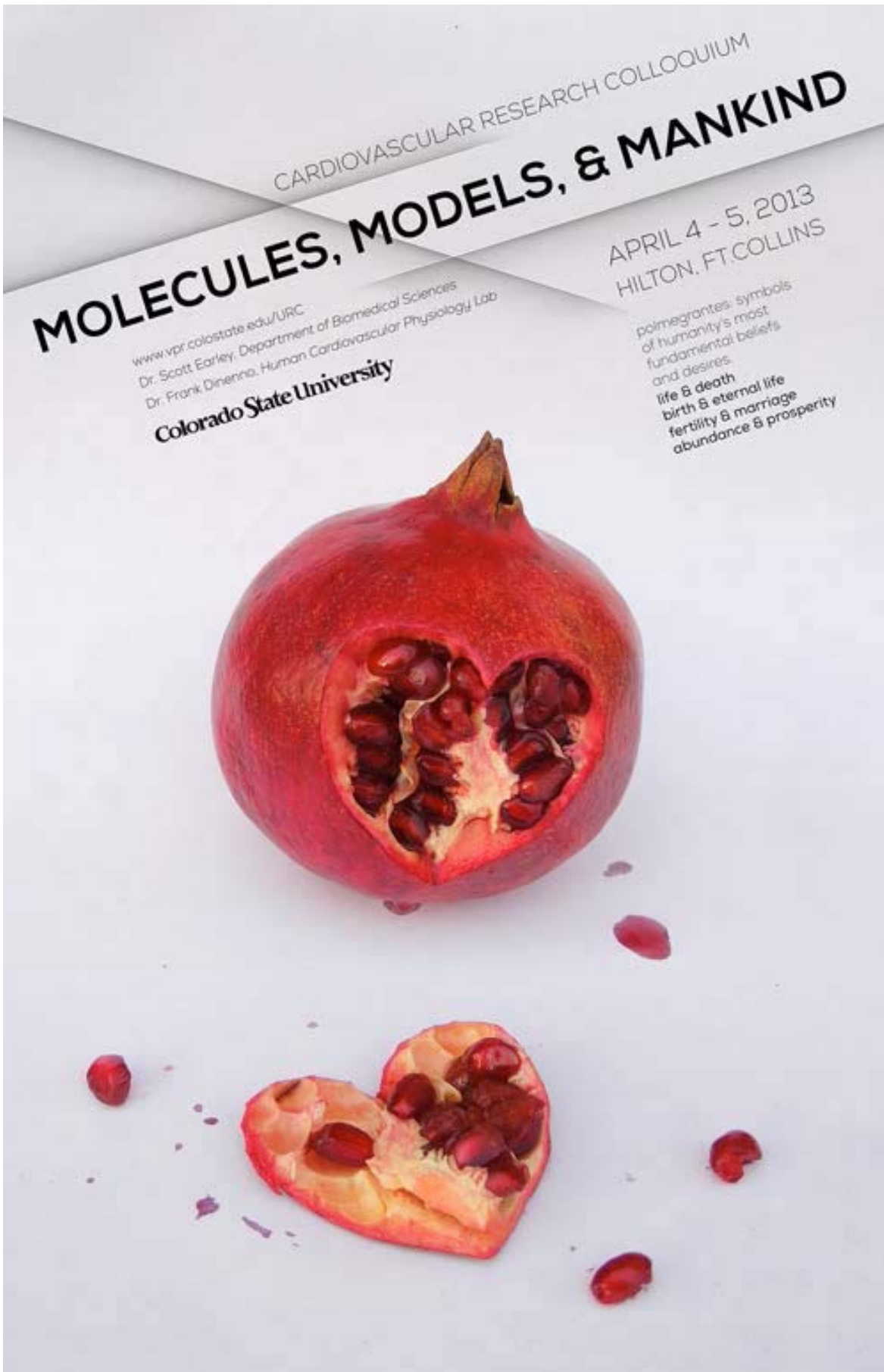


Figure 3: CardiovascularResearch

Discover Magazine

FRACKING NATION

By Linda Marsa

Environmental concerns over a controversial mining method could put America's largest reservoirs of clean-burning natural gas beyond reach. Is there a better way to drill?

Tracy Bank was concerned. A geochemist, she makes her living studying how water interacts with rocks. And four years ago, when she arrived at the State University of New York at Buffalo, water was definitely interacting with rocks.

Buffalo is perched on the edge of the largest known reservoir of natural gas in America, a geologic formation known as the Marcellus Shale. The 95,000-square-mile slab, which lies under sizable portions of West Virginia, New York, Ohio, and Pennsylvania, could contain up to 500 trillion cubic feet of natural gas—enough to meet the nation's natural gas needs for at least two years. Owing to this bounty, the areas above the shale are now in the grip of an unprecedented gas-drilling boom. The gas is extracted using a method called hydraulic fracturing, or fracking, a technique that involves pumping millions of gallons of water laced with chemicals deep underground to blast open the shale and release the gas trapped inside. The blasting is what got Bank worried.

Fracking has already drawn considerable scrutiny from environmental groups, unhappy homeowners, and teams of lawyers who blame the drilling method for polluting pristine rivers, turning bucolic farmlands into noisy industrial zones, and leaking enough methane to make ordinary tap water as flammable as lighter fluid. Bank is now bringing attention to yet another problem: radiation. Her research shows that high-pressure fluids striking the shale could dislodge naturally occurring radioactive compounds such as uranium and strontium, putting groundwater at risk of contamination.



Figure 4: FrackingNation

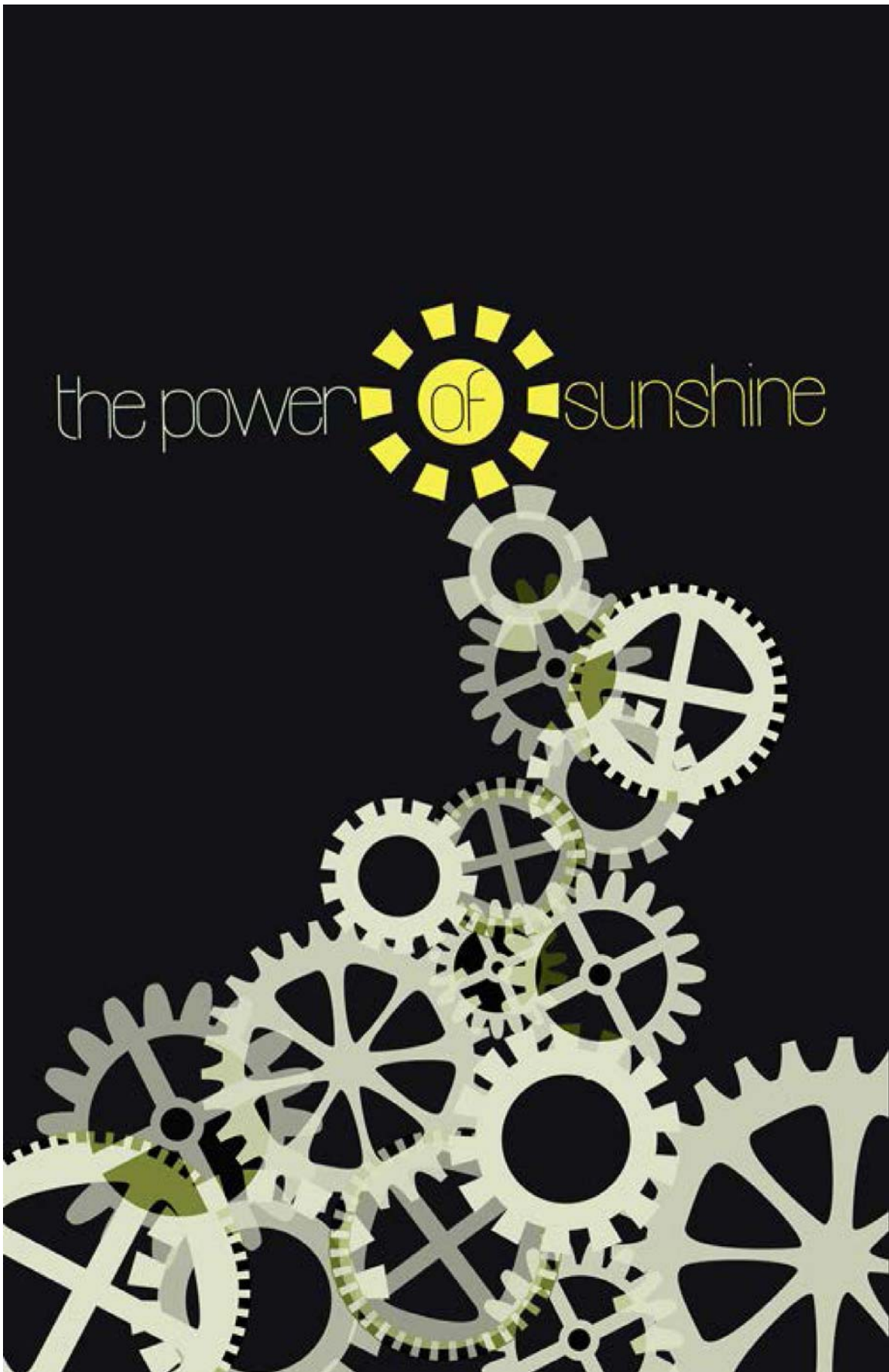


Figure 5: MexicoPoster



Figure 6: NuevoMundo_business-card-1



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Figure 7: NuevoMundo_business-card-2



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Figure 8: NuevoMundo_letterhead

nuevo
mundo
creating a natural treasure

Figure 9: NuevoMundo_logo



Figure 10: NuevoMundo_packaging-1



Figure 11: NuevoMundo_packaging-2



Figure 12: NuevoMundo_packaging-3



Figure 13: NuevoMundo_packaging-4

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mundo

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Figure 14: NuevoMundo_typeface

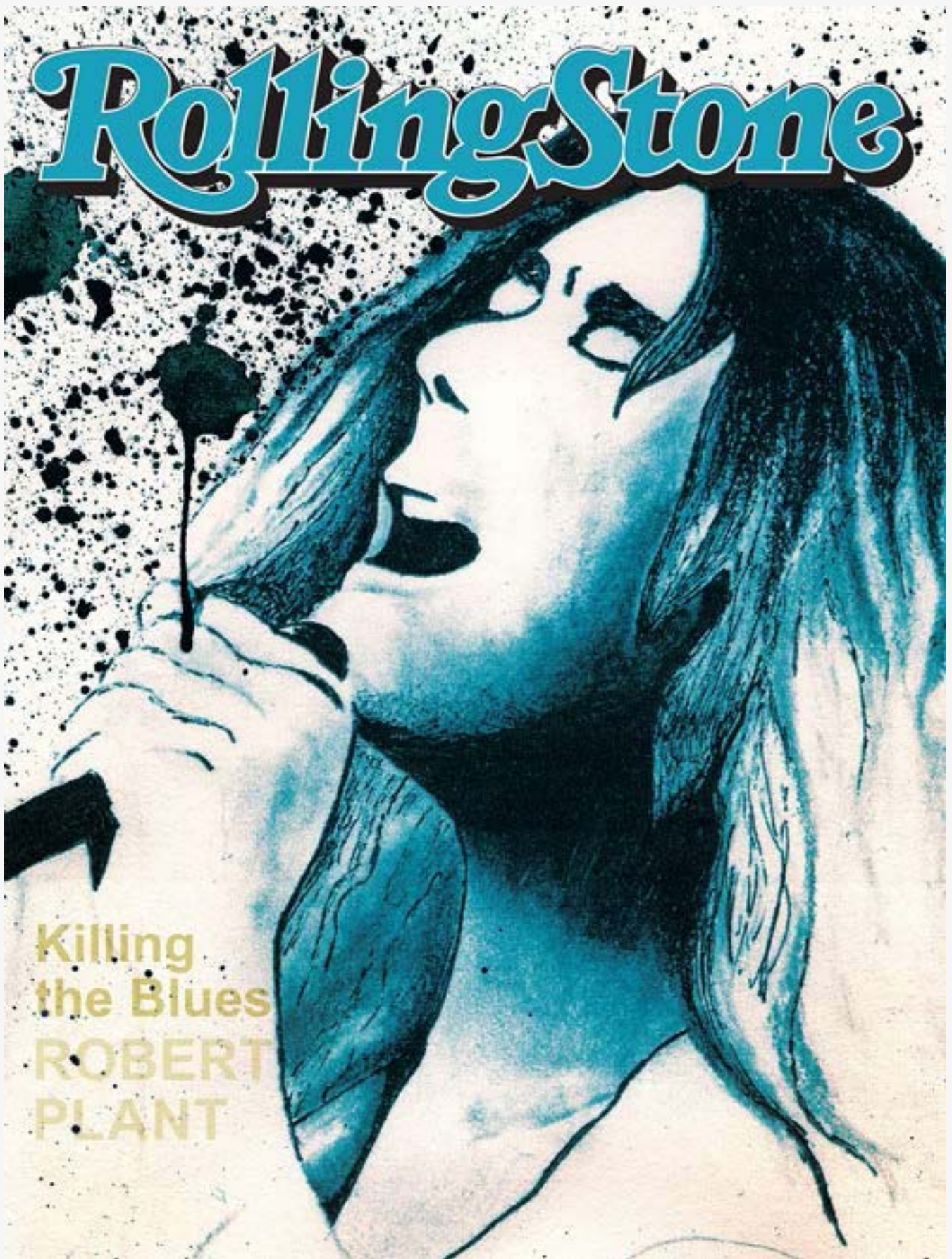


Figure 15: RollingStone_portraits-1

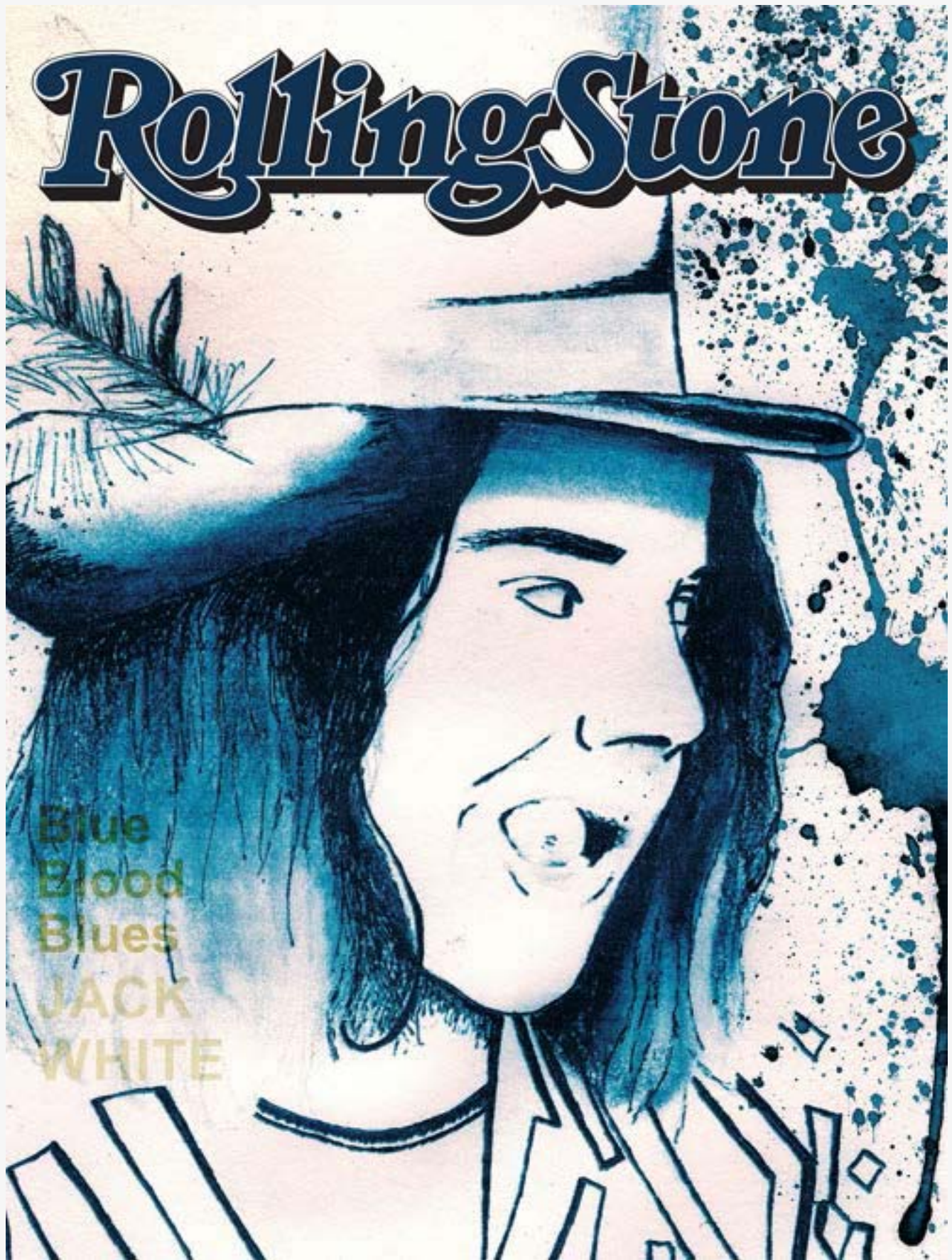


Figure 16: RollingStone_portraits-2

The Long Ongoing Dream of UNDERSEA COLONIES

With Jules' Lodge and MarineLab, the two partners could continue to offer a window into the underwater world and provide a taste of the freedom that comes from having an open hatch in the floor.

By Ben Hellworth

If there is any place on earth you might expect to find them—the true believers in the imminent coming of manned undersea outposts or spectacular domed colonies on the ocean floor—it would be here, in Key Largo. This first major stop along the 100-mile Overseas Highway to Key West is home to the world's only underwater hotel, the only continuously operating underwater lab and classroom, and the only undersea research base. And it is in Key Largo that you find divers like Ian Koblick, whose even tan hints at his lifetime of outdoor ventures. His hair and trademark goatee are graying, although for a septuagenarian he

looks as if he takes regular dips in the Fountain of Youth. Like so many others along this steamy island chain, he's wearing shorts and a billowing Hawaiian shirt. No matter that he is seated behind a large desk in the kind of high-backed executive chair more often associated with Brooks Brothers.

The wood-paneled walls around Koblick's office are filled with memorabilia that attest to his years as an undersea pioneer and a genuine player in a decades-long quest to turn ordinary divers into "aquanauts," the name applied to those equipped to live on the seabed, much as crews launched into space get to be called astronauts.



Figure 17: Undersea_Colonies



Figure 18: VintageRadio_page1

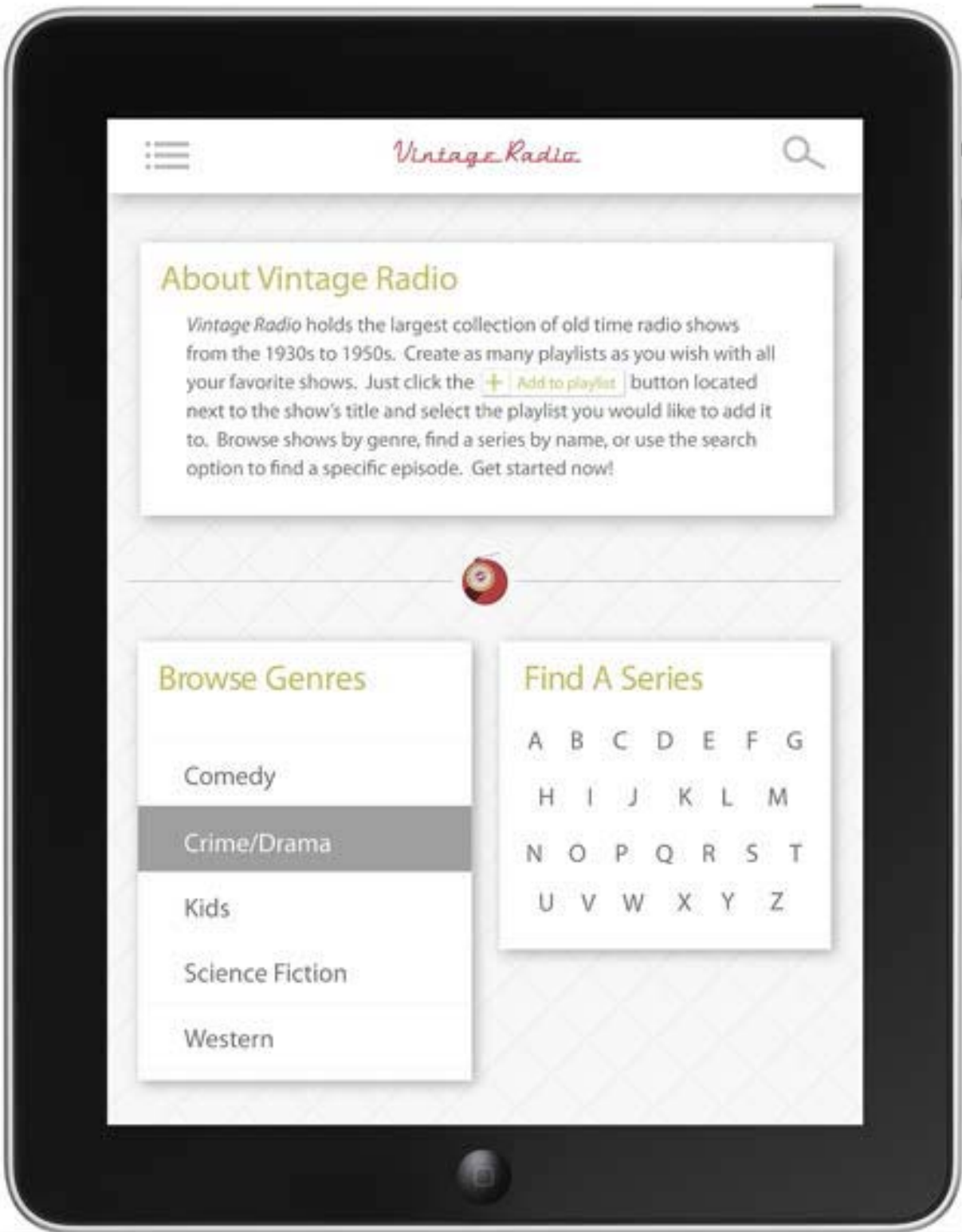


Figure 19: VintageRadio_page2

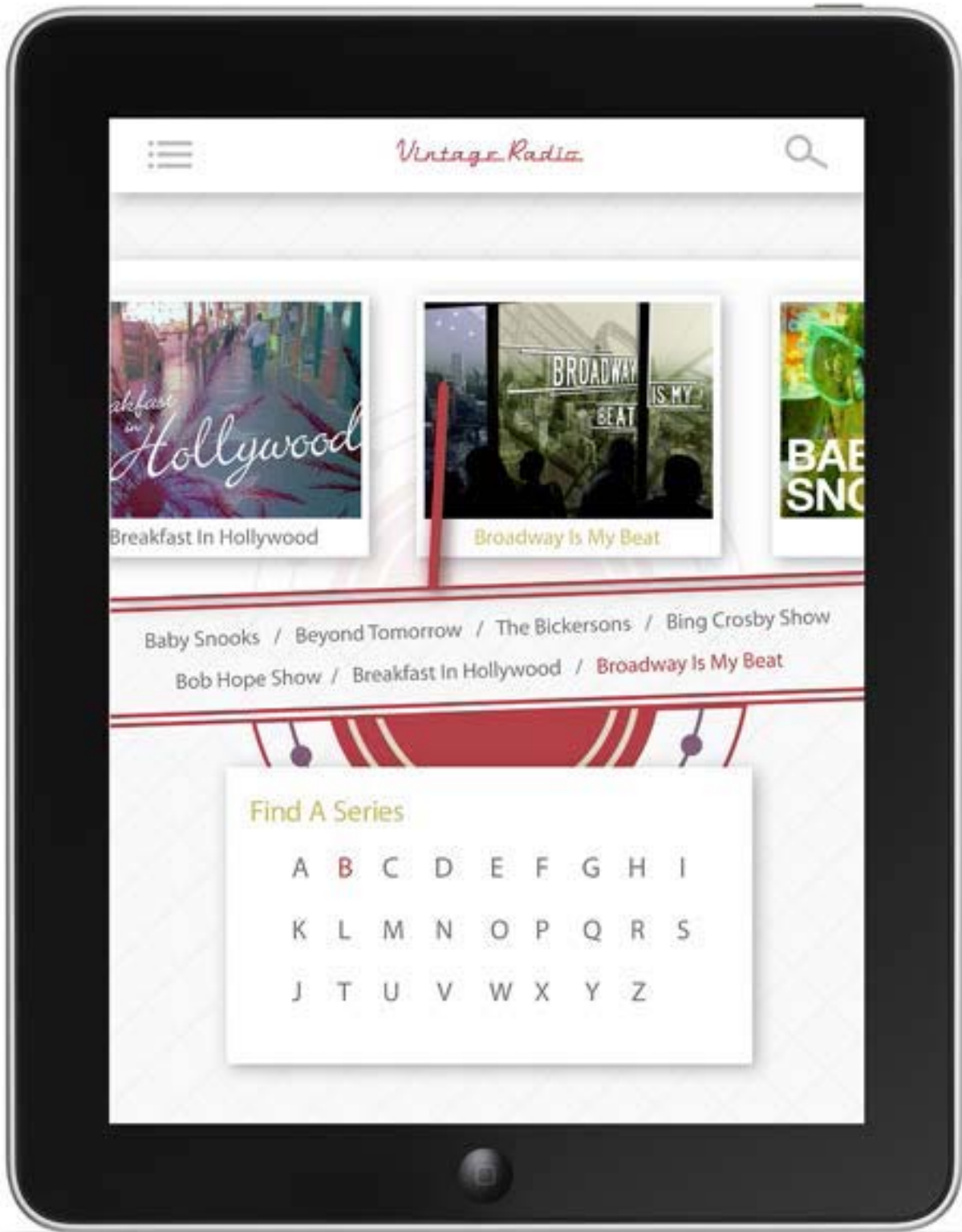


Figure 20: VintageRadio_page3

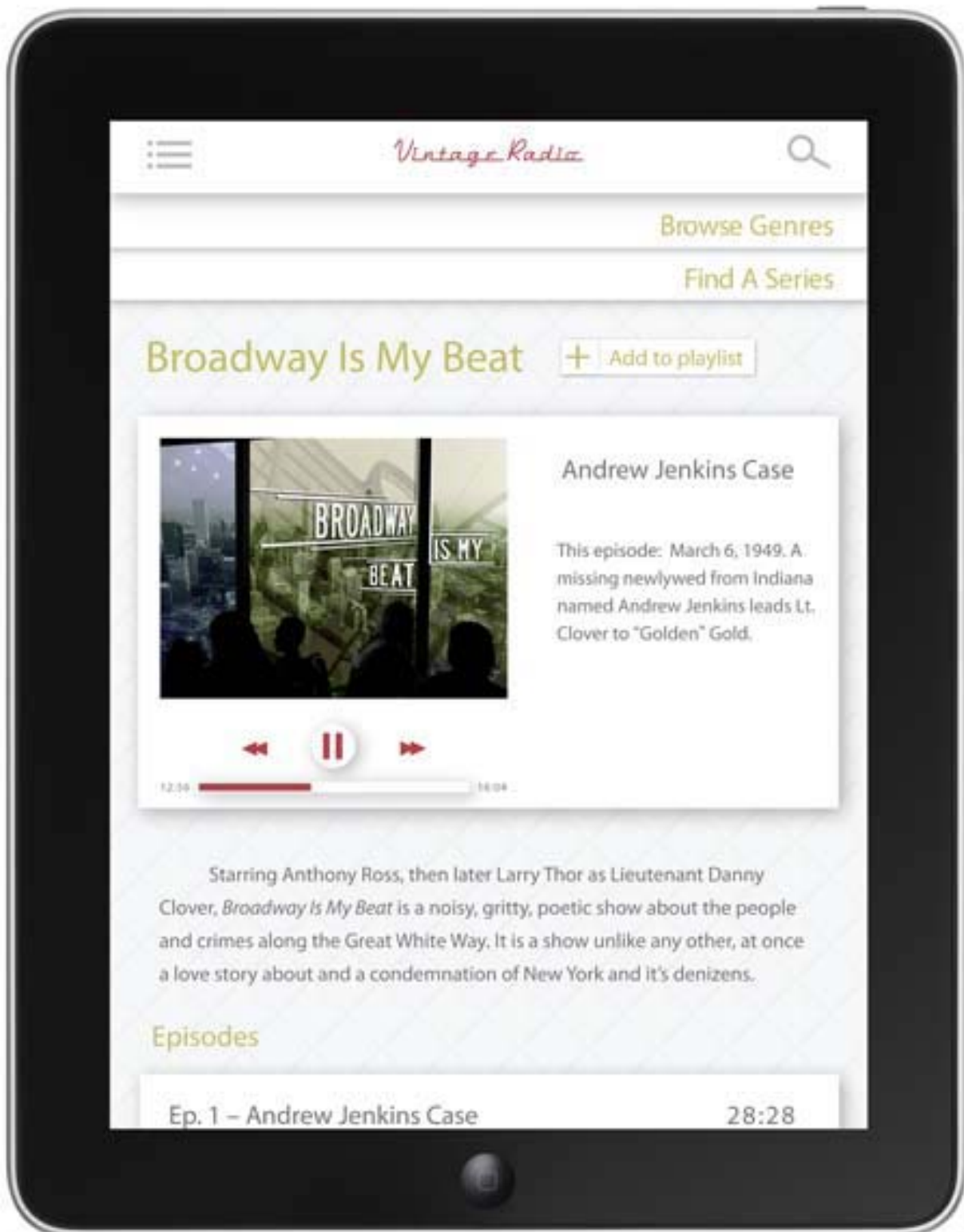


Figure 21: VintageRadio_page4

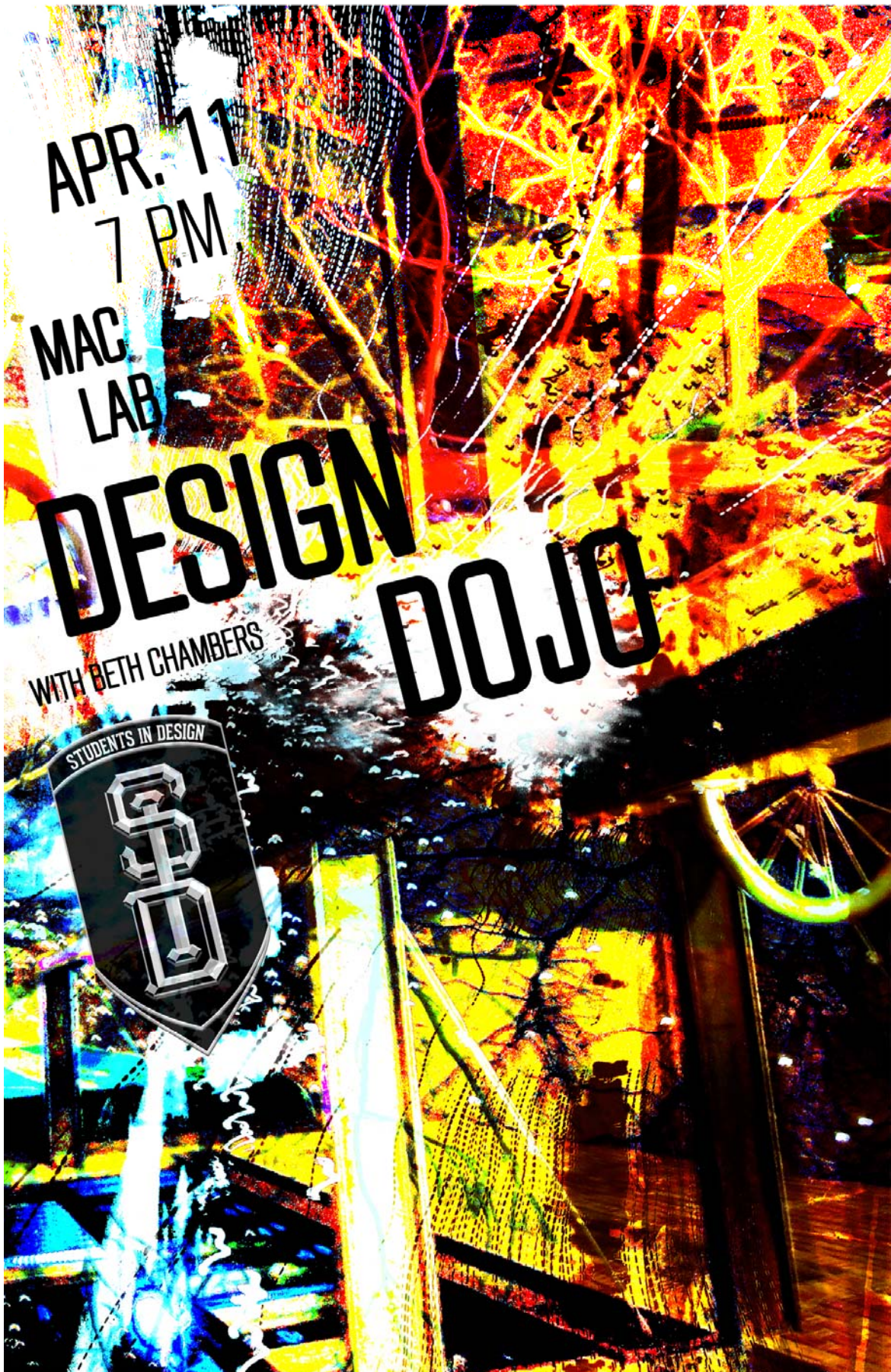


Figure 22: DesignDojo