



ORIGINAL

PANDA मूल पाण्डा



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Fall 2024

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

Graphic design unfolds in a digital realm, manifesting in a dynamic spectrum: from sleek infographics and onboarding materials to immersive 360 photo booth bases, magazine ads, and sprawling spreads. Each creation embodies a fusion of intention and experimentation, where form and function intertwine seamlessly. Projects like magazine and book spreads resonate deeply, not merely as tasks but as orchestrations where geometry and narrative coexist. Their elements harmonize in a rhythm that invites creativity to flourish without constraint.

The current bodies of work lean toward illustrative expressions, diverging from the geometric purity that is often called. Yet, within these deviations lies an opportunity—a chance to expand perspectives, distill insights, and reimagine possibilities. Themes emerge, shaped by a pulse of passion—be it a global concern or an intimate notion. Each piece evolves from layers of inquiry, driven by a desire to transcend surface connections and delve into the essence of its subject.

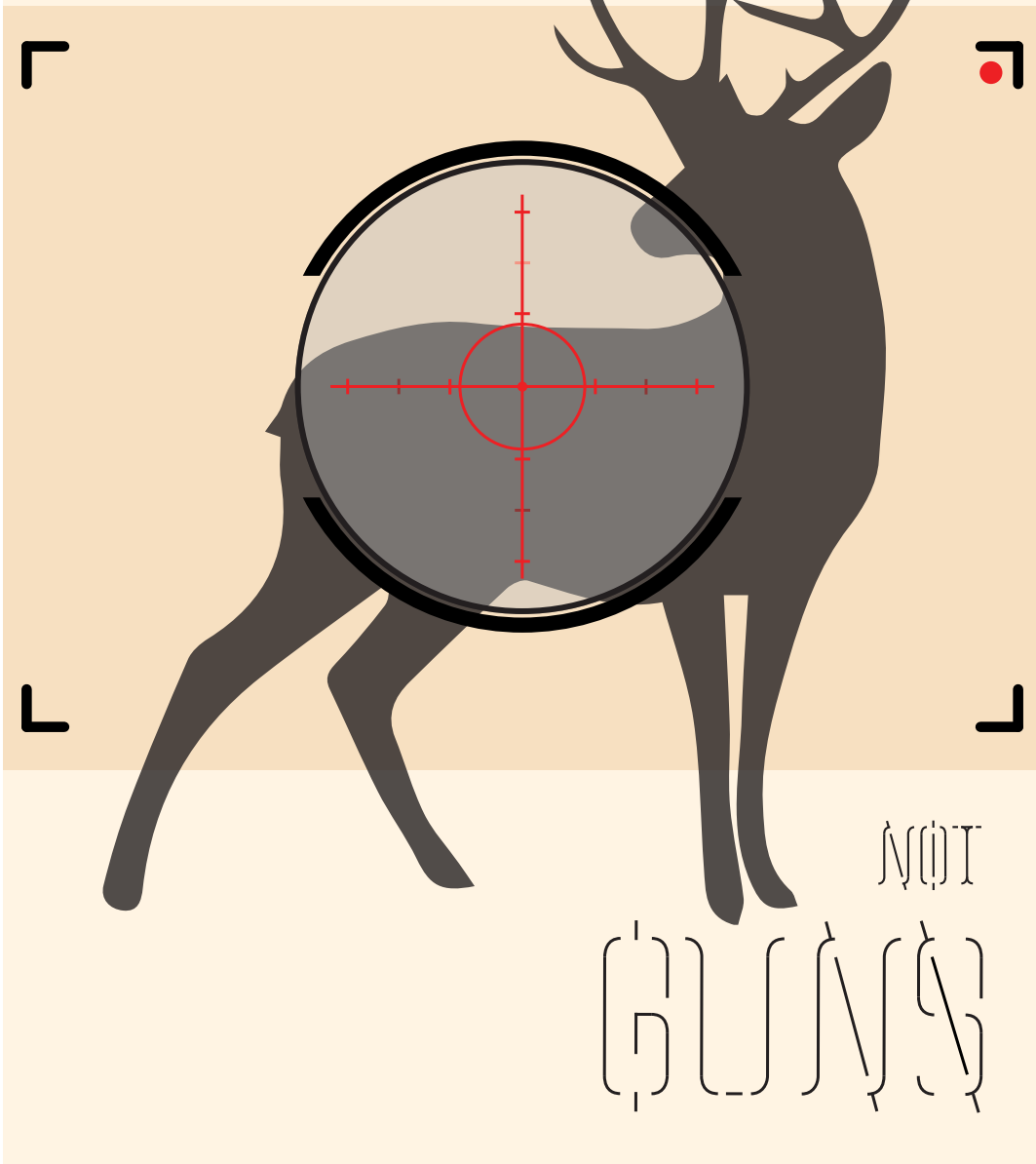
Research anchors the process, mapping pathways between understanding and creation. The aim is always to evoke a deeper resonance—to transcend mere aesthetics and craft visuals that embody the spirit of their themes.

Title	Original Format
Figure 1: OG Panda	Photoshop and Illustrator, 12 in x 16 in
Figure 2: Contra Trophy	Illustrator, 12 in x 18 in
Figure 3: Human Hair (Tryptic)	Procreate and Illustrator, 11 in x 17 in
Figure 4: Growing Can	Procreate and InDesign, 16 in x 22 in
Figure 5: Collectors Corner	InDesign, 8.5 in x 11 in
Figure 6: Changing the Norm	Photoshop and Illustrator, 12 in x 16 in
Figure 7: Recipe Gift Card	Illustrator and Procreate, 17 in x 11 in



Figure 1: OG Panda

USE
CAMERAS



NOT
GUNS

Figure 2: Contra Trophy

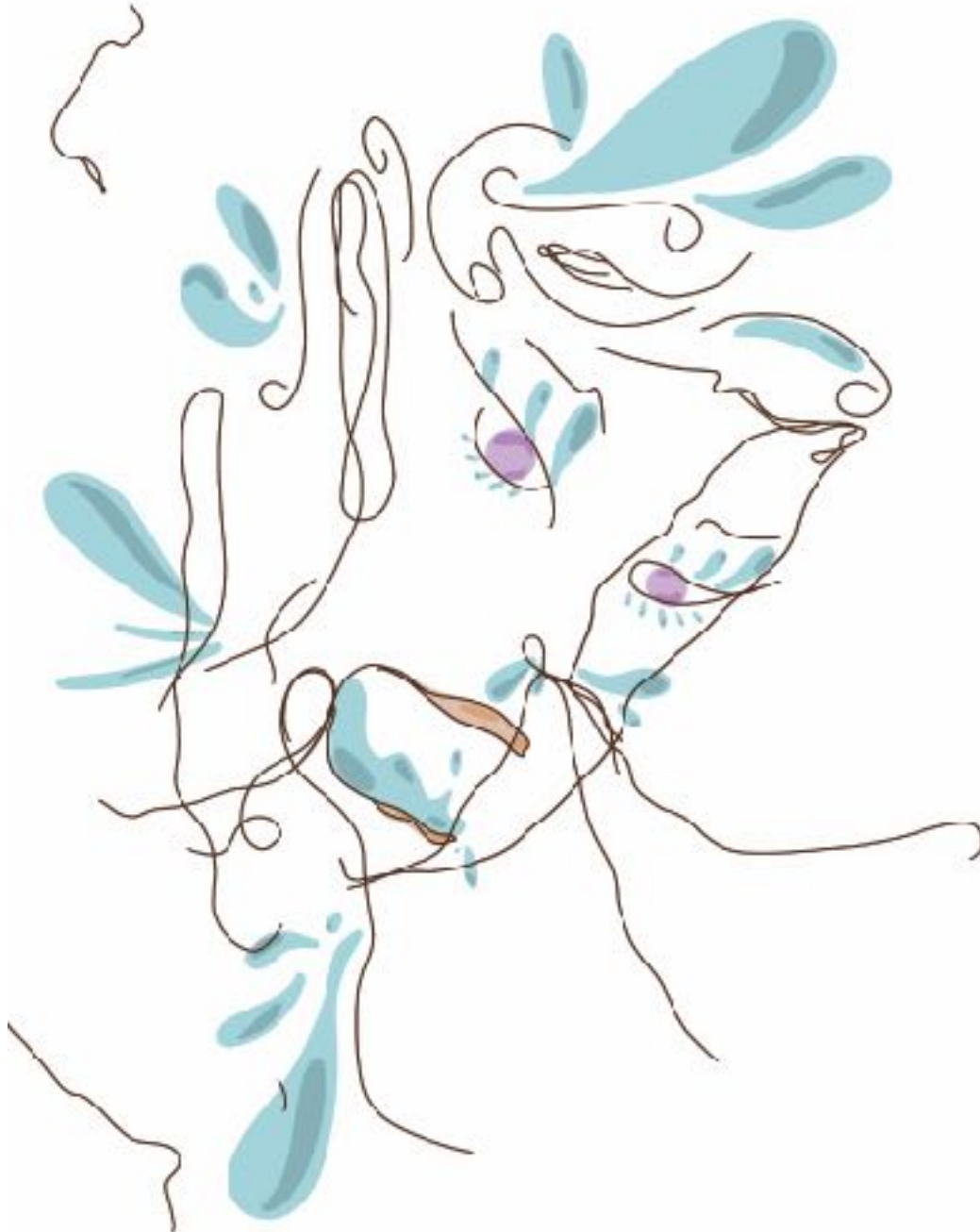
Clean Water and Sanitation



United Nations Sustainable Development Goal #6

Figure 3: Human Hair (Detail 1)

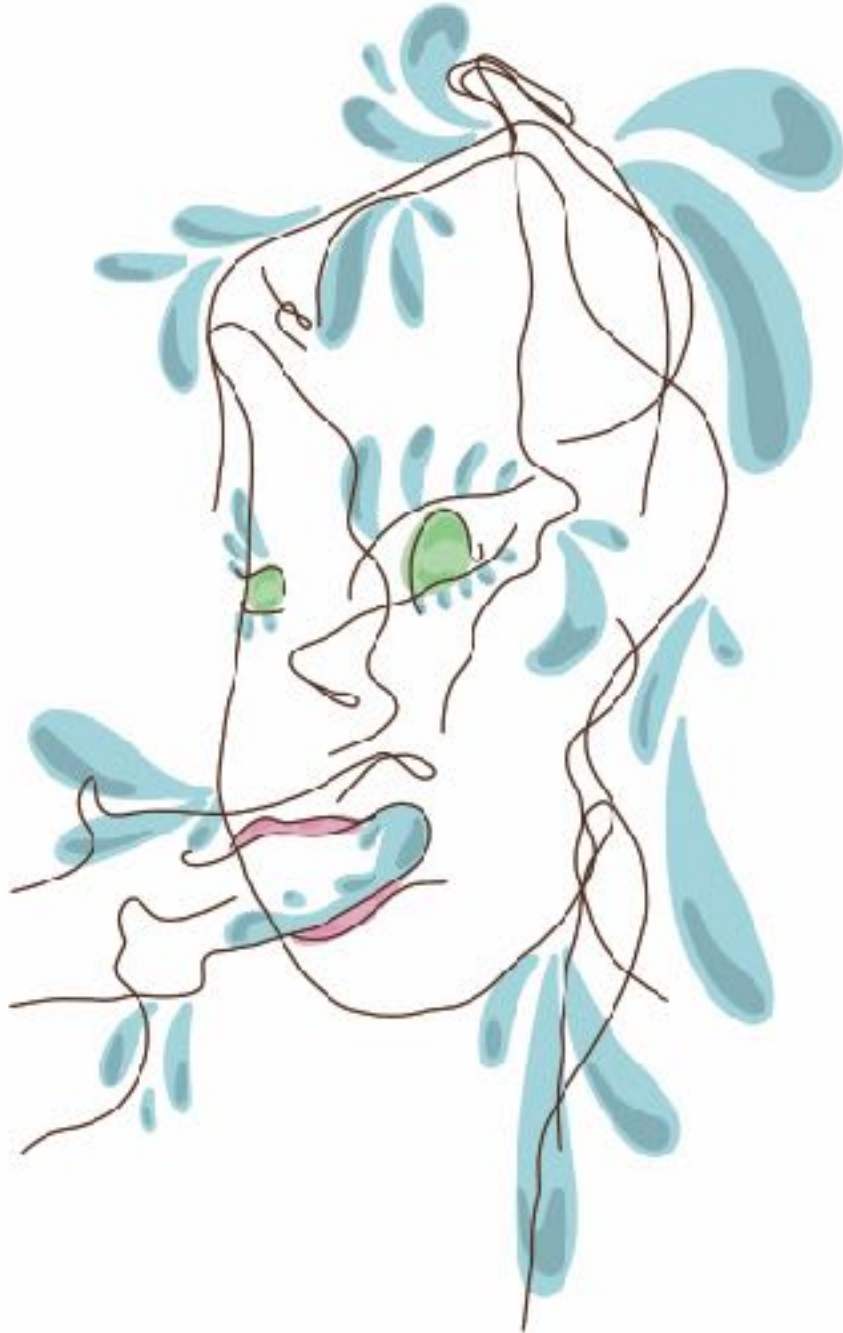
Clean Water and Sanitation



United Nations Sustainable Development Goal #6

Figure 3: Human Hair (Detail 2)

Clean Water and Sanitation



United Nations Sustainable Development Goal #6

Figure 3: Human Hair (Detail 3)

GROW WHERE YOU CAN



A food desert is where communities do not have access to fresh food within 10 miles. There are over 6,500 food deserts in the U.S., and they often occur in low-income areas.

Figure 4: Growing Can



Figure 5: Collectors Corner

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"You are Better Off" from the "You are Better Off" collection.



"You are Better Off" from the "You are Better Off" collection.



"You are Better Off" from the "You are Better Off" collection.



"You are Better Off" from the "You are Better Off" collection.



"You are Better Off" from the "You are Better Off" collection.

Figure 5: Collectors Corner (Detail 1)

STAMP-A-HOLIC

Different Types of Stamp Collections

There are many different types of stamp collections. Some are based on the country of origin, while others are based on the theme of the stamps. Some collectors focus on a specific time period, while others collect stamps from all over the world. The possibilities are endless.

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Figure 5: Collectors Corner (Detail 2)



AUTOGRAPHED MEMORABILIA

COLORADO ROCKIES CHEERLEADER MEMORABILIA

Leaves from color in some... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Questo... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

In some... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Questo... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Leaves from color in some... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Questo... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...



Figure 5: Collectors Corner (Detail 3)

Signing... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Event... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Event... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Event... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Event... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

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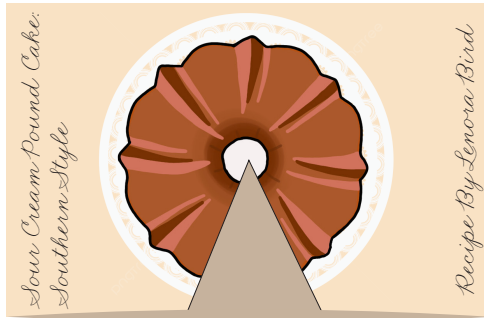
Event... autographed... Colorado Rockies cheerleader... autographed... Colorado Rockies cheerleader...

Figure 5: Collectors Corner (Detail 4)



Figure 6: Changing the Norm

Recipe Card Cover



Pulling Mechanism

*Sour Cream Pound Cake:
Southern Style*

Ingredients:

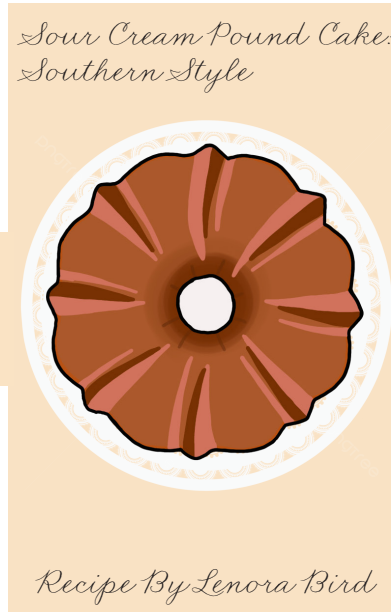
- ½ pound butter
- 2½ cups sifted sugars
- 6 large eggs
- 3 cups sifted cake flour
- ¼ tsp baking powder
- ½ cup commercial sour cream
- 2 tsp vanilla
- 1 tsp rum

Cream butter and sugar well. Add eggs one at a time, beating well after each addition. Sift flour and baking powder together. Add to batter alternatively with sour cream. Fold in flavoring.

Preferably use a bundt pan, well greased and floured. Bake 325° for 60 minutes, checking at the 45 minute mark.

Recipe by Lenora Bird

Recipe Card



*Sour Cream Pound Cake:
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Recipe by Lenora Bird

Figure 7: Recipe Gift Card