



**AppropriNation**

**Artist Statement:**

Kyle Daniels

Within design work the use of imagery is largely to portray a visual message for the viewer to grab and hold their attention. Doing so in creative ways requires thinking outside the realm of only digital design. As a graphic designer, it is important to me to bring in elements from traditional arts as well. Incorporation of techniques such as watercolor can create textures and effects that are difficult to authentically replicate digitally. Using multimedia in graphic design can allow for different effects on the viewer as well. Using some elements of traditional media allows for more creative freedom when designing can sometimes feel stifling, and allows for more self investment.

Within my works I blend forms of traditional media, and have a more illustrative digital style. I often times start with traditional media in sketches or watercolor and ink before moving onto incorporating it in digital form. My work is usually serious or focuses on a dry humor and utilizes strong contrasts of lines and color. I prefer to focus more on the illustration and allowing the image to speak for itself rather than words when allowed.

<u>Title</u>	<u>Original Format</u>
Figure 1: Appropriation	Illustrator File, 4x5 in
Figure 2: Self Expression 1	Illustrator File, 11x17 in
Figure 3: Self Expression 2	Illustrator File, 11x17 in
Figure 4: Self Expression 3	Illustrator File, 11x17 in
Figure 5: Appropriation Website	Illustrator File, 11x17in
Figure 6: I Am Native	Digital Photograph, 11x17in
Figure 7: Strange Terrain	Illustrator File, 11x17in
Figure 8: Rockies	Photograph, 12.5x3.5 in
Figure 9: The Dear Hunter (front)	Mixed Media, 17x11 in
Figure 10: The Dear Hunter (back)	Mixed Media, 17x11 in



**Figure 1:** *Appropriation*



**Figure 2:** *Self Expression 1*



**Figure 3:** *Self Expression 2*



Figure 4: *Self Expression 3*

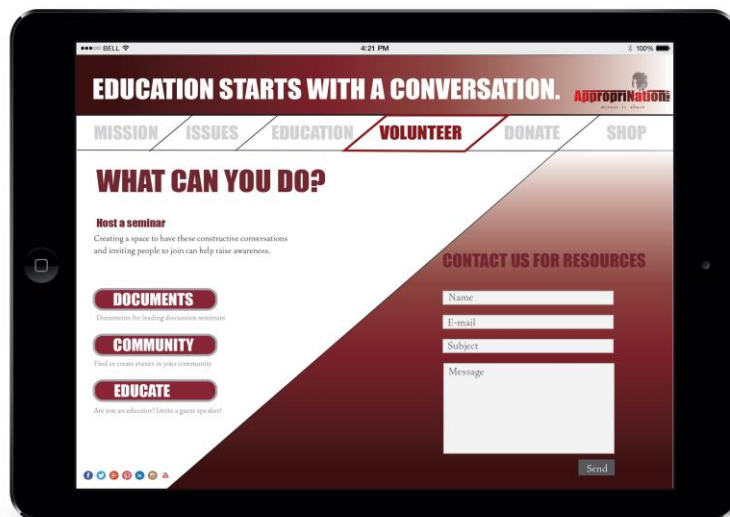
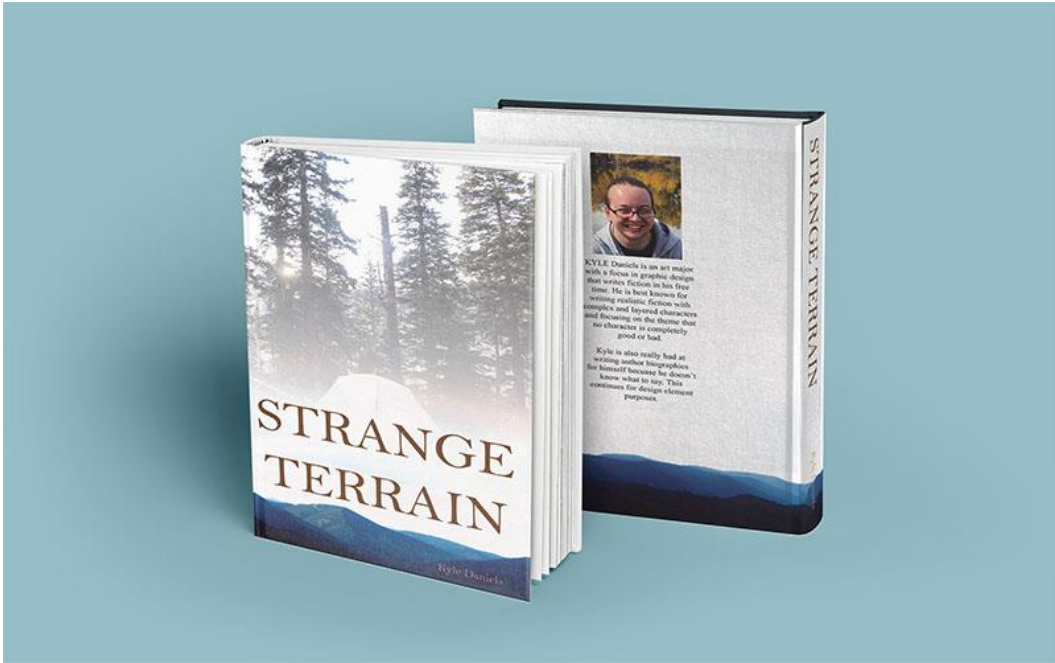


Figure 5: Appropriation Website





**Figure 6:** *I Am Native*



**Figure 7:** *Strange Terrain*



**Figure 8:** *Rockies*



**Figure 9:** *The Dear Hunter* (front)



**Figure 10:** *The Dear Hunter* (back)